

ADMBA Course Descriptions

The ADMBA curriculum is designed as an integrated whole, but for purposes of academic record keeping, the year is comprised of three semesters – First Semester (Spring), Second Semester (Summer), and Third Semester (Fall). Each semester each student is enrolled for a total of 15 credit hours; details are below.

1st Semester:

Business Administration 551 (Executive Core I)	12 Semester Hours
Business Administration 561 (Management Project I)	03 Semester Hours

2nd Semester:

Business Administration 552 (Executive Core II)	12 Semester Hours
Business Administration 562 (Management Project II)	03 Semester Hours

3rd Semester:

Business Administration 553 (Executive Core I)	12 Semester Hours
Business Administration 563 (Management Project III)	03 Semester Hours

551 Executive Core I (12 hours), Spring. Integrated course with substantial reading, study and analyses during off-site periods. Integration of major business functions through strategic and business process perspective. Application of functional knowledge to tactical and strategic issues. Development of purpose of firm as delivering value to customers and other stakeholders. Ethical issues. Financial and accounting principles. Economic and regulatory environment of business. Human resource and organizational behavior topics in context of business systems and objectives. Personal development for leadership: individual personal skills of communication, negotiation, leadership and motivation. Customer value and systems management. Case simulations and exercises. Prereq: Admission to the Aerospace & Defense MBA program.

552 Executive Core II (12 hours), Summer. Continuation of 551. Financial and accounting principles. Application of functional knowledge to tactical and strategic issues. Economic and regulatory environment of business. Human resource and organizational behavior topics in context of business systems and objectives. Personal development for leadership. Systems management. Strategic management issues at functional business unit and corporate level. Prereq: 551.

553 Executive Core III (12 hours), Fall. Continuation of 552. Financial and accounting principles. Application of functional knowledge to tactical and strategic issues. Case simulations and exercises. Human resource and organizational behavior topics in context of business systems and objectives. Personal development for leadership. Systems management. Strategic management issues at functional business unit and corporate level. Prereq: 552.

561 Management Project I (3 hours), Spring. Organizational Action Project. Preliminary investigation of significant strategic issue (new initiative, program or significant organizational change to enhance organizational effectiveness) in sponsoring organization. Work within firm under guidance of faculty to develop proposal which defines issue and scope of project. Proposal to be approved by company and faculty. Prereq: Admission to executive program of MBA and cooperation of sponsoring organization. Coreq: 551.

562 Management Project II (3 hours), Summer. Organizational Action Project. Continuation of 561. Diagnosis and analysis of strategic issue. Work within firm under guidance of faculty member. Prereq: 561. Coreq: 552.

563 Management Project III (3 hours), Fall. Organizational Action Project. Continuation of 562. Completion of analysis and presentation of report to senior management in sponsoring organization. Work within firm under guidance of faculty member. Prereq: 562. Coreq: 553.